



Evidence Based Performance Insights
Anywhere Anytime

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What is Insights?

Insights is a combination of Discovery Advice, Big Data, Business Intelligence, Video Analytics, Predictive Analytics, Augmented Intelligence, Data Management, Robotic Process Automation, IoT, Blockchain and new technologies. Insights enriches your data for quick, assisted and evidence based decision making and performance management.

Insights gives you a whole range of tools and capabilities to augment your analysis for quick and effective actions for monitoring improving performance, alerting actionable trends, automating tedious manual processing and remote data capturing.

Why use Insights ?

- Comprehensive, Integrated BI and analytics platform.
- Automatically updated dashboards and alerts.
- Extract, transform and load (ETL).
- Connects directly to many types of external data sources.
- Data warehouses created on-the-fly.
- Full reporting engine, with pixel perfect reporting.
- Analyse videos for identity, footprint, security and demographics.
- Predictions of trends, sentiments, why, what's next and which.
- Automates manual processing for accuracy.
- Mobile device enabled for access anytime anywhere.

Who is it for?

- Senior Management
- Operations Division
- Sales and Marketing Division
- Finance, HR and Admin Division

How Insights benefits you?

Prepare

- Data preparation, management, cleansing and enrichment to give you data sets that is meaningful and accessible for analysis.
- Consolidates disparate sources of data.
- Converts unstructured data into actionable structured data.
- Analyse your data to provide the details to back a business decision or direction.
- Segment target areas to focus on.
- Can be either on-premise or on the cloud.

Prevent

- Automate tedious costly manual processing work to prevent human-error.
- Business intelligence reports, remote sensing, augmented intelligence alerts to trigger areas that needs attention.
- Predicts trends and risks that may impact your organisation.
- Fraud and irregularities

Perform

- A dashboard to show your successful KPI performance to your stakeholders.
- Aligns your organisation's objectives with your employees.
- Optimise your organisation's operational and revenue processes.
- Associative and next product to buy behavioral suggestions.
- Pricing, Discounting, Rebates, Offers or Fee setting strategies.
- Identify the segment of clients or areas that targeted actions to be taken for effective cost saving results.

Our Insights Clients :



Century Software (M) Sdn Bhd was incorporated in 1997 and provides state-of-the-art financial management and business solutions to government agencies. Our system has won accolades from the Malaysian government for the implementation of the Standard Accounting System for Government Agencies (SAGA) - which makes us the country's leading government financial solutions provider.